



Worksheet 2

Grade: 8

Section: _____

Name: _____

Date: ____ / ____ / 2024

Reading Comprehension

Read the following text then answer the questions.

1) It is estimated that about 40 per cent of the world's population use social media, and many of these billions of social media users look up to influencers to help them decide what to buy and what trends to follow.

2) So, what is an influencer and how do we become one?

An influencer is a person who can influence the decisions of their followers because of their relationship with their audience and their knowledge and expertise in a particular area, e.g. fashion, travel or technology.

3) Influencers often have a large following of people who pay close attention to their views. They have the power to persuade people to buy things, and influencers are now seen by many companies as a direct way to customers' hearts. Brands are now asking powerful influencers to market their products. With some influencers charging up to \$25,000 for one social media post, it is no surprise that more and more people are keen to become influencers too. If you are one of them, then here are five tips on how to do **it**.

A. Choose your niche

What is the area that you know most about? What do you feel most excited talking about?

Find the specific area that you're most interested in and develop it.

B. Choose your medium and write an interesting bio

Most influencers these days are bloggers and micro-bloggers. Decide which medium – such as your own online blog, Instagram or Snapchat – is the best way to connect with your followers and chat about your niche area. When you have done that, write an attention-grabbing bio that describes you and your speciality area in an interesting and unique way. Make sure that people who read your bio will want to follow you.

C. Post regularly and consistently

Many influencers post daily on their social media accounts. The more you post, the more likely people will follow you. Also, ensure that your posts are consistent and possibly follow a theme.

D. Tell an interesting story

Whether it is a photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect with you.

E. Make sure people can easily find your content

Publicise your posts on a variety of social media, use hashtags and catchy titles and make sure that they can be easily found. There is no point writing the most exciting blogposts or posting the most attractive photographs if no one is going to see them.

4) Most importantly, if you want to become a social media influencer, you need to have patience. Keep posting and your following will gradually increase. Good luck!

Choose the correct answer from a, b or c.

1- What should the title of this blogpost be?

- A. Five ways to influence people
- B. Five ways to use influencers in marketing
- C. Five tips on becoming a social media influencer
- D. Five tips on making money as an influencer

2- What does paragraph (2) explain?

- A. How influencers market products to their followers.
- B. The characteristics and role of social media influencers.
- C. Strategies for increasing social media followers.
- D. The importance of engaging content on social media.

3- If you want to be an influencer, your bio on your social media account shouldn't ...

- A. say who you are.
- B. talk about your niche area.
- C. be interesting.
- D. be the same as other people's bios.

4- You can make sure that people find your post by ...

- A. using hashtags.
- B. using funny or memorable titles.
- C. using different social media to link to your post.
- D. doing all of the above.

Decide if the following sentences are true, false or Not given about the text.

5- An influencer needs to know about as many topics as possible, e.g. fashion, travel, technology, etc.

a) True

b) False

c-Not given

6- Most influencers write regular posts on their blogs or micro-blogs.

a) True

b) False

c-Not given

7- What does the pronoun "it" in paragraph (3) refer to?

- A) The large following of influencers.
- B) The desire of becoming an influencer.
- C) The fact that influencers are now seen as a direct way to customers' hearts.
- D) The high fees for social media posts.

8- How does the writer's attitude on becoming a social media influencer develop throughout the passage?

- A. Supportive to the idea of becoming an influencer.
- B. Unconvinced with the idea of becoming an influencer.
- C. Clearly does not have a clear opinion.
- D. Changes from optimism to pessimism regarding of becoming an influencer.

Read the text again and fill in the gap in the following sentence with only ONE WORD.

9- Influencers often have a large _____ of people who pay close attention to their views.

10- Many influencers post _____ on their social media accounts.

Maze reading

Communication between people can be verbal by using a language to speak to others, or non-verbal by using the body language such as gestures or facial **1 (expressions, experiments, expectations)**. People in different parts of the world use different gestures to communicate non-verbally and these gestures may have different meanings from one place to another. Handshaking, for instance, is considered common around the world. However, to shake hands with others while greeting is something accepted and favourable in Western culture and expresses confidence **2 (while, in addition to, although)** people in the Far East, in Japan for example, do not prefer shaking hands strongly. They bow instead. Talking about facial expressions, they are mostly considered **3 (in order to, to, so as to)** be universal and they are accepted and known widely. Eye contact is another non-verbal language. For example, looking away while a person is talking to you means that you are not **4 (interested, interest, interesting)**. Avoiding eye contact for **5 (every, each, both)** bosses and elders is a sign of respect in many parts of the world. Understanding even a few gestures from different cultures can make you a good communicator.

1. The correct word for number (1) is:

- a- expressions b- experiments c- expectations**

2. The correct word for number (2) is:

a- while

b- in addition to

c- although

3. The correct word for number (3) is:

a- in order to

b- to

c- so as to

4. The correct word for number (4) is:

a- interested

b- interest

c- interesting

5. The correct word for number (5) is:

a- every

b- each

c- both

Vocabulary

1. Dr. Maha advises you to behave _____ when you are online.

- a) responsibility
- b) responsible
- c) responsibly

2. How do your social media habits change during the holidays?

- a) Can you help me with it?
- b) Do you have any plans for the weekend?
- c) Why is that?

3. The use of emails and text messaging has greatly _____ in the Arab world, especially among young people.

- a) increased
- b) connected
- c) argued

4. _____ , learning to play an instrument is enjoyable, it's not necessary for joining a band.

- a) Definitely
- b) Even if
- c) It's really useful

5. Starting with grammar rules is often _____ the most effective way to establish a strong foundation for language learning.

- a) even though
- b) even if
- c) more likely

Grammar

Choose the most suitable answer a, b or c that best completes the following sentences.

1. Mary prefers to study in silence, _____ her brother likes to listen to music while studying.

- a) therefore
- b) although
- c) Then

2 I avoided talking to him _____ I wouldn't be late.

- a) so that
- b) in order to
- c) for

3. _____ it was raining outside, the children decided to play soccer in the backyard.

- a) Furthermore
- b) Therefore
- c) While

4. Both my parents _____ English.

a) speaks

b) speaking

c) speak

5. _____ my friends want to study at university.

a) Every

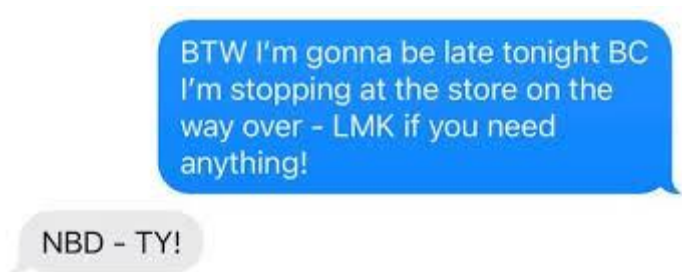
b) Each

c) All

Part 4: writing

5 marks

Write meaningful sentences to describe what you see in each picture.



1: _____

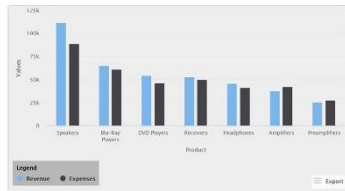
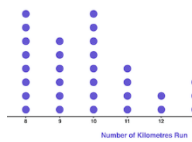


2: _____



3: _____

Number of Kilometres Run by Members of the Running Club



4: