TODAY'S LESSON

- DATE: 29th November 2022
- Unit 4 Lesson 11
- Coursebook p.55 - 56
- Workbook p.54
- Teenage business wonders

LEARNING OBJECTIVES

- Business vocabulary
- Reading & reading comprehension practice

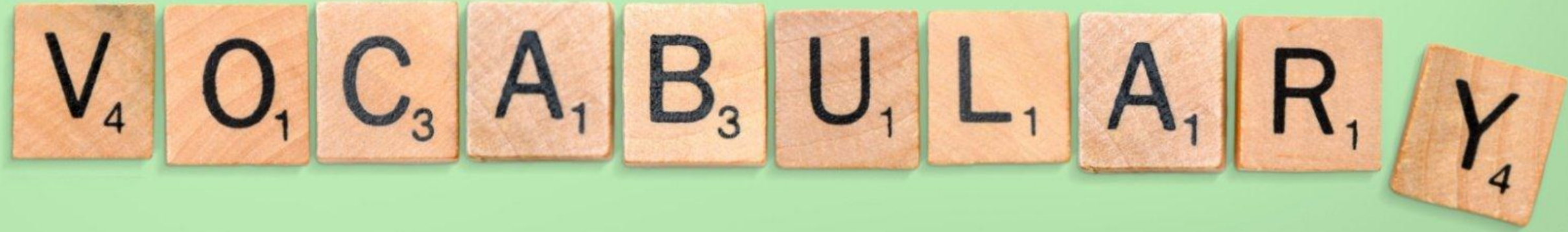


DISCUSSION QUESTIONS

Lessons 11–12 Teenage business wonders

- Have any of your relatives started their own business? Was it successful?




VOCABULARY

KEY VOCABULARY

- create
- event
- social media
- wedding
- launched
- market
- sharing
- promotion

KEY VOCABULARY

create



Bring (something) into existence.

KEY VOCABULARY

event



A thing that happens or takes place, especially one of importance.

KEY VOCABULARY

social media



Websites and applications that enable users to create and share content or to participate in social networking.

KEY VOCABULARY

wedding



A marriage ceremony, especially considered as including the associated celebrations.

KEY VOCABULARY

launched



Start or set in motion (an activity or enterprise).

KEY VOCABULARY

market



An area or arena in which commercial dealings are conducted.

KEY VOCABULARY

sharing



When social media users broadcast web content on a social network to their connections, groups, or specific individuals.

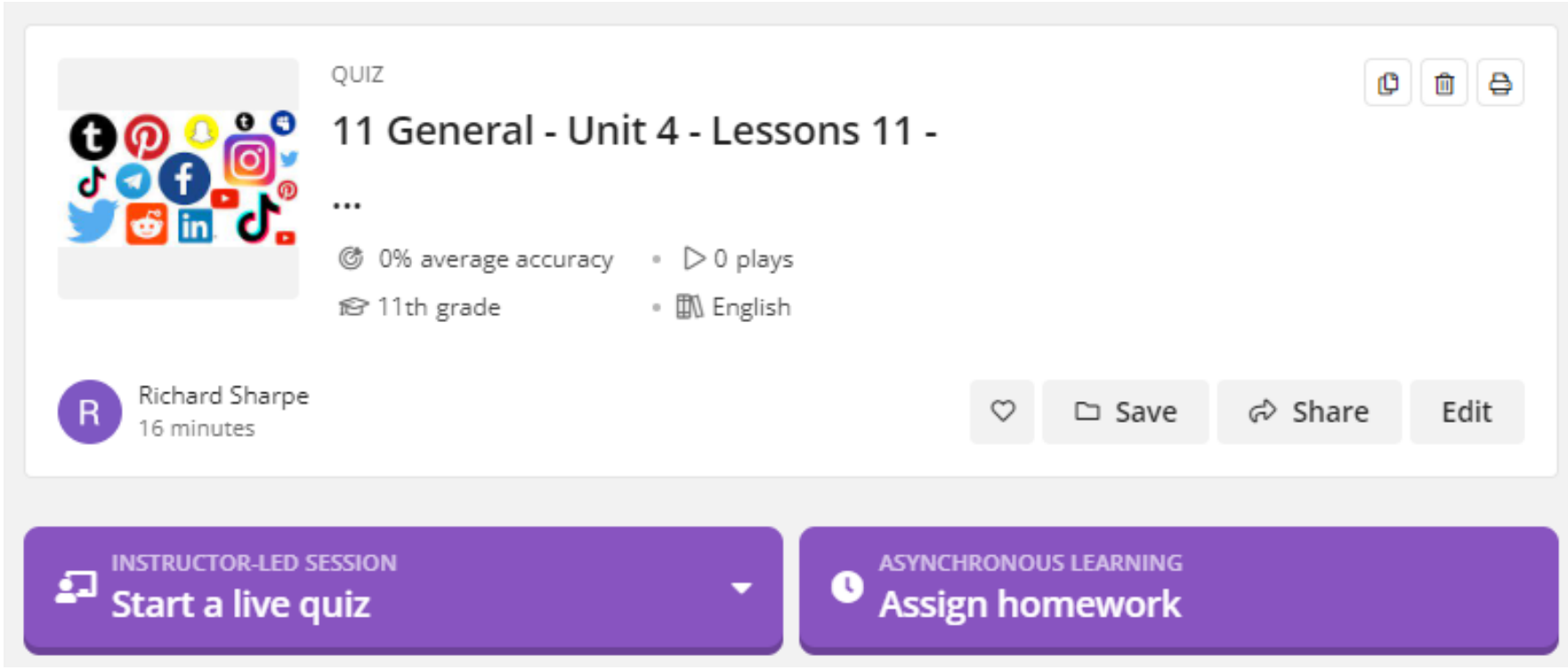
KEY VOCABULARY

promotion



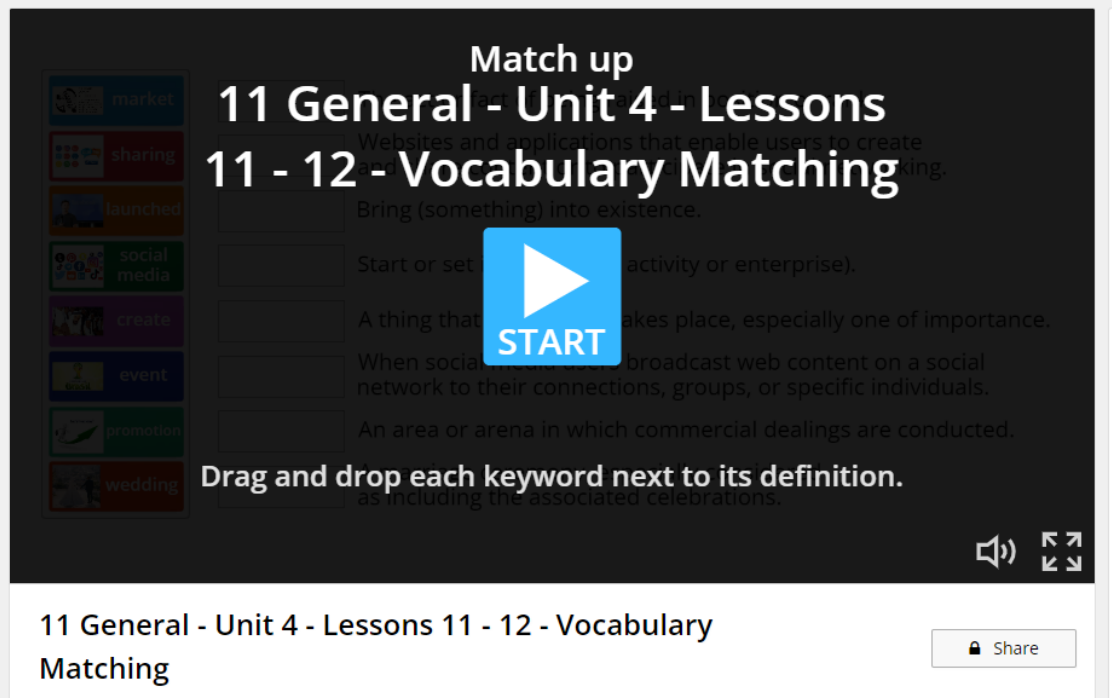
The act or fact of being raised in position or rank.

VOCABULARY QUIZ



https://quizizz.com/admin/quiz/633e50276ecb64001ec6f1e3/11-general-unit-4-lessons-11-12-vocabulary-quiz?selfCreated=true

VOCABULARY MATCHING



https://wordwall.net/resource/36521408/11-general-unit-4-lessons-11-12-vocabulary-matching

READING
COOURSEBOOK P.55

Reading

1 Read the article. Which is the best summary?

1 You don't need to have a business degree to start a business.
2 The most important aspect of a successful business is a good idea.
3 Without education, you can't achieve anything.



Young and Successful

Young people around the world are making a go of it in the business world. Here are just a few of them.

Facebook
One of the most visited websites in the world was started by Mark Zuckerberg in 2004 from his dormitory room at university. Mark has been programming since his childhood – his parents thought he was a genius from his early years. He was always interested in communication and connecting people together. Only days after he launched Facebook, the website was already very popular at his university, where only his fellow students could join.

Zeven Media's Photo-booth
Every big event these days, whether it's a graduation, wedding or business promotion party, has a photo-booth instead of a photographer. Young brothers Josh and Hyrum Cook started their photo-booth business when they had the idea in their kitchen in 2013. Since the business started, people around the world attending social events have been taking photos and sharing them instantly over social media or email. The brothers have been working in business since their teenage years, when they used to sell biscuits at school.

Subway
Young Fred DeLuca started his simple sandwich business when he was 17. DeLuca had very little money, so he borrowed $1,000 from a family friend to start the business and pay for his university degree. The first shop opened in 1965 and by 2013 there were 39,500 shops around the world. The business has been growing successfully ever since the start.

Sail Magazine
Young Emirati businesswoman, Iman Ben Chaibah, has been writing since she was a young girl. Despite not having a degree in writing or publishing, her monthly online magazine has been proving its success over the years. The magazine now has over thirty contributing writers who have all been discussing topics relevant to young Emirati men and women.

So one of the keys to a successful business is to keep looking around for ideas and to think of what the market needs, then try to create it! One great idea can change your future no matter how young or old!

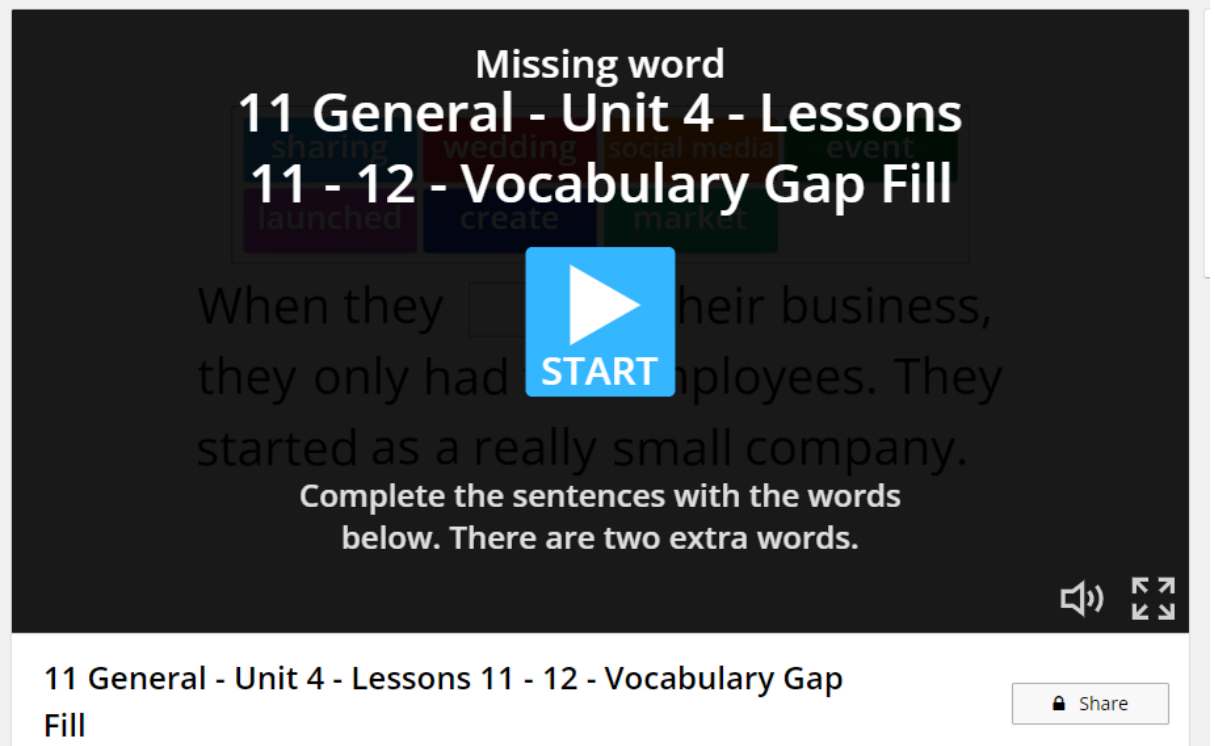
TRUE/FALSE OR NOT GIVEN?

Ex 2

2 Read the article again. Are the following statements true (T), false (F) or not given (NG)?

1 Mark Zuckerberg started Facebook during his childhood days. False
2 At first, Facebook could only be used by people at Mark's university. True
3 The common thing between all big events is that there's always a professional photographer. False
4 Fred DeLuca started his business from his savings. False
5 Iman Ben Chaibah has a degree in computer science. False
6 According to the article, you have to be very young to have great business ideas. Not given

VOCABULARY GAP FILL



https://wordwall.net/resource/36484209/11-general-unit-4-lessons-11-12-vocabulary-gap-fill

VOCABULARY GAP FILL
WORKBOOK P.48

- **Ex 3**

3 Complete the sentences with the words below. There are two extra words.

create | event | social media | wedding | launched | market | sharing

1 When they launched their business, they only had five empl yees. They started as a really small company.

2 Teenagers are not the only ones using social media to post videos and pictures. The older generation is also using it to hear about news and connect with friends.

3 If you want to start a business, you need to study the market and find out what people need.

4 I attended a(n) wedding last week that was so well planned. The decoration, the food and the entertainment were all perfect.

5 You have to be careful when sharing your personal information over social media. The wrong people might see it.

Vocabulary Gap Fill
Workbook p.48 (LMS Activity)

- Ex 3

TODAY'S LESSON

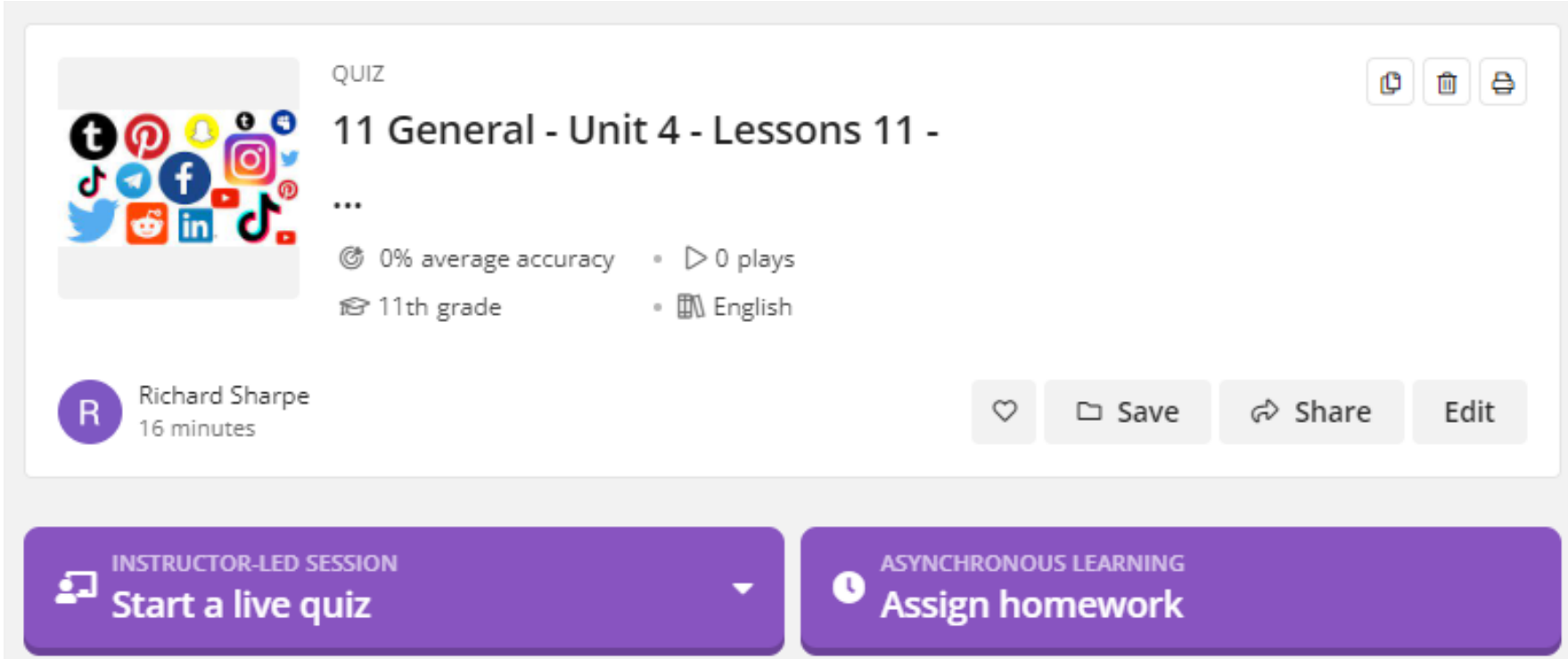
- DATE: 30th November 2022
- Unit 4 Lesson 12
- Coursebook p.56
- Workbook p.55
- Teenage business wonders

LEARNING OBJECTIVES

- Parts of Speech
- Present Perfect Continuous

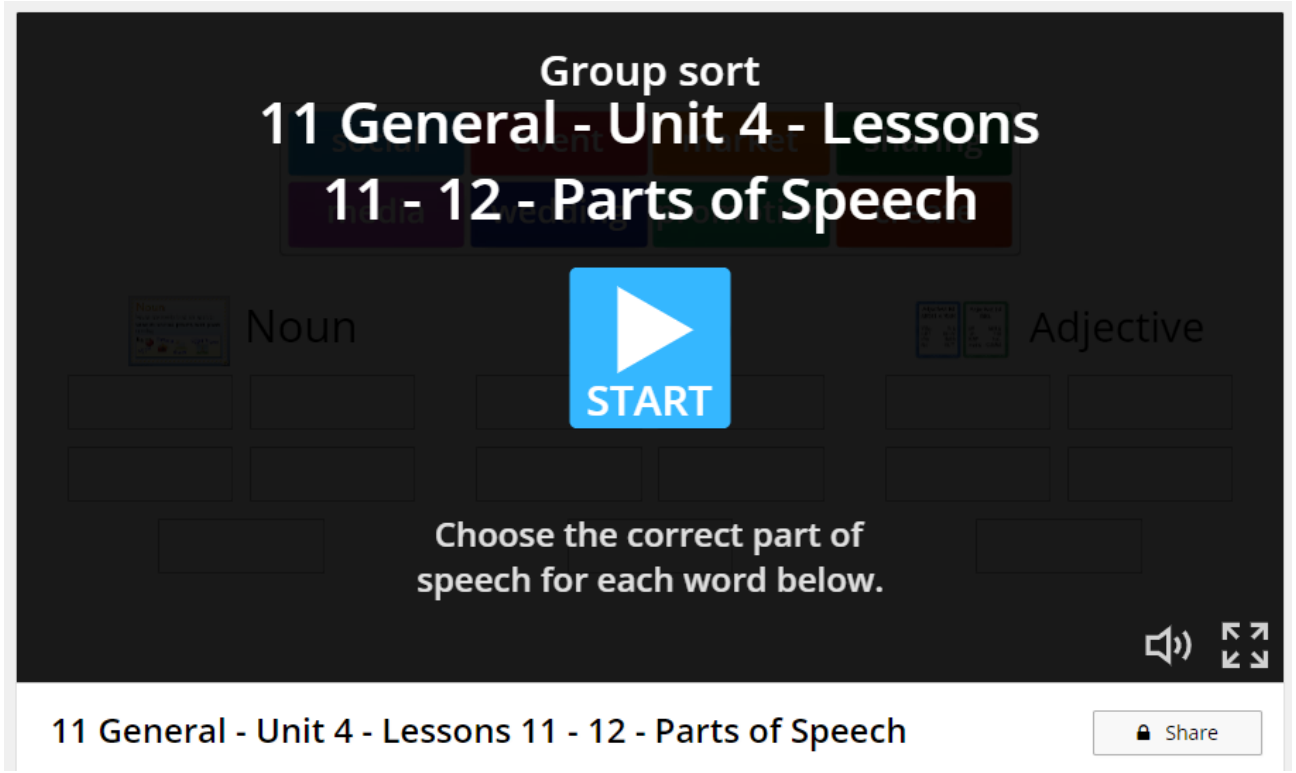


STARTER



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PARTS OF SPEECH



https://wordwall.net/resource/36482498/11-general-unit-4-lessons-11-12-parts-of-speech

PARTS OF SPEECH
WORKBOOK P.48

- Ex 2

1) create	=	verb
2) wedding	=	noun
3) media	=	noun
4) promotion	=	noun
5) event	=	noun
6) sharing	=	verb
7) social	=	adjective
8) market	=	noun

Parts of Speech
Workbook p.48 (LMS Activity)

- Ex 2

LANGUAGE TIP

Language tip

We use the present perfect continuous to talk about actions that started in the past and have continued until just recently, or are still continuing.

Example:

I've been working in IT for ten years.

USE OF ENGLISH
COURSEBOOK P.56

- Ex 2

Use of English

3 Look at the underlined sentences in the text and answer the questions below.

a Did the actions start in the past, present or future?

b Do the actions continue now?

c Complete the tense form:

Subject + have/has (not) + _____ + _____ .

d Look at this sentence: *Mark has been programming since his childhood.*

Put a cross to show the start of the action on the timeline and draw an arrow to show the progress of the action.



READING
COOURSEBOOK P.55

Reading

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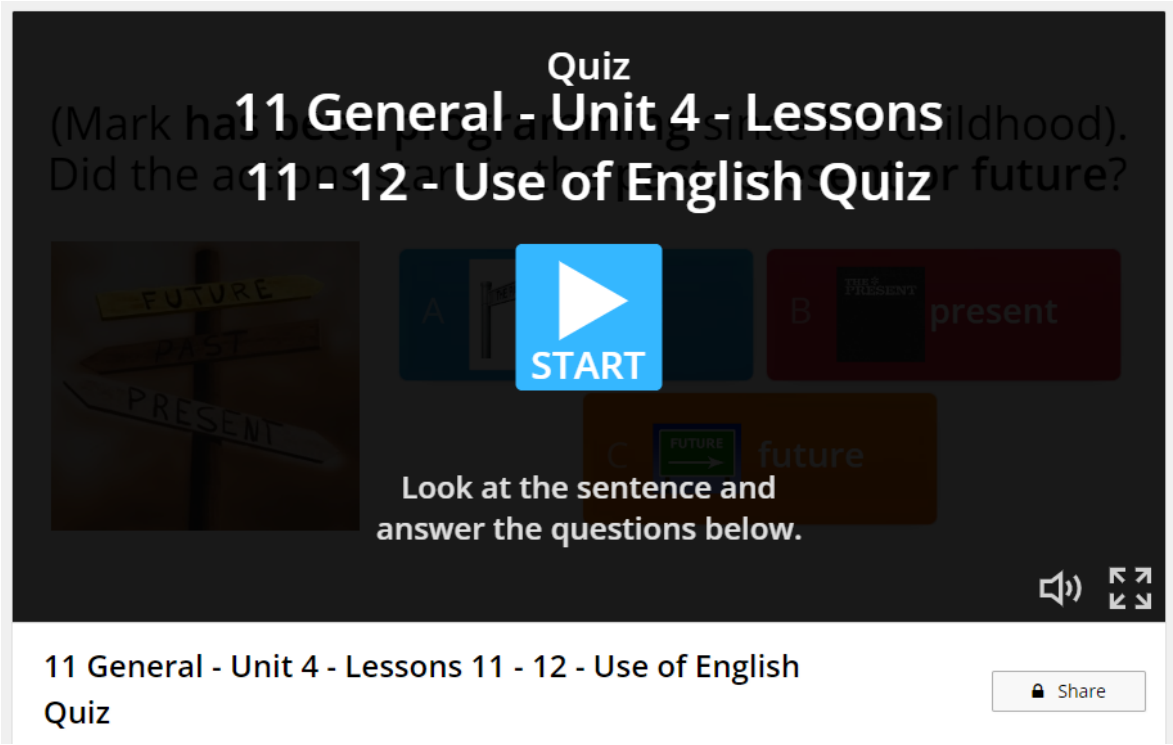
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USE OF ENGLISH QUIZ



https://wordwall.net/resource/36789567/11-general-unit-4-lessons-11-12-use-of-english-quiz

USE OF ENGLISH
COURSEBOOK P.56

- **Ex 2**

Use of English

3 Look at the underlined sentences in the text and answer the questions below.

a Did the actions start in the past, present or future? past

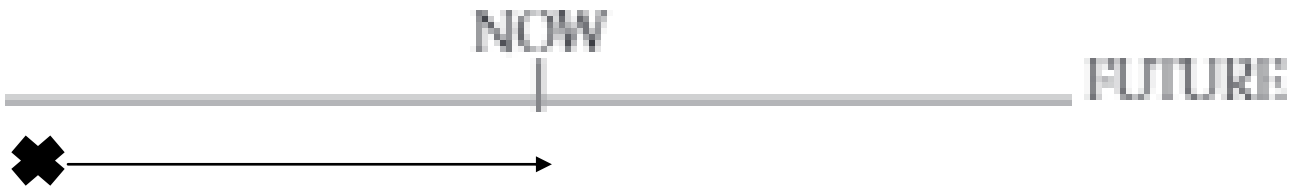
b Do the actions continue now? Yes

c Complete the tense form:

Subject + have/has (not) + auxiliary verb + present participle

d Look at this sentence: *Mark has been programming since his childhood.*

Put a cross to show the start of the action on the timeline and draw an arrow to show the progress of the action.



ALEF LESSON 38 – USING THE PRESENT PERFECT CONTINUOUS TENSE

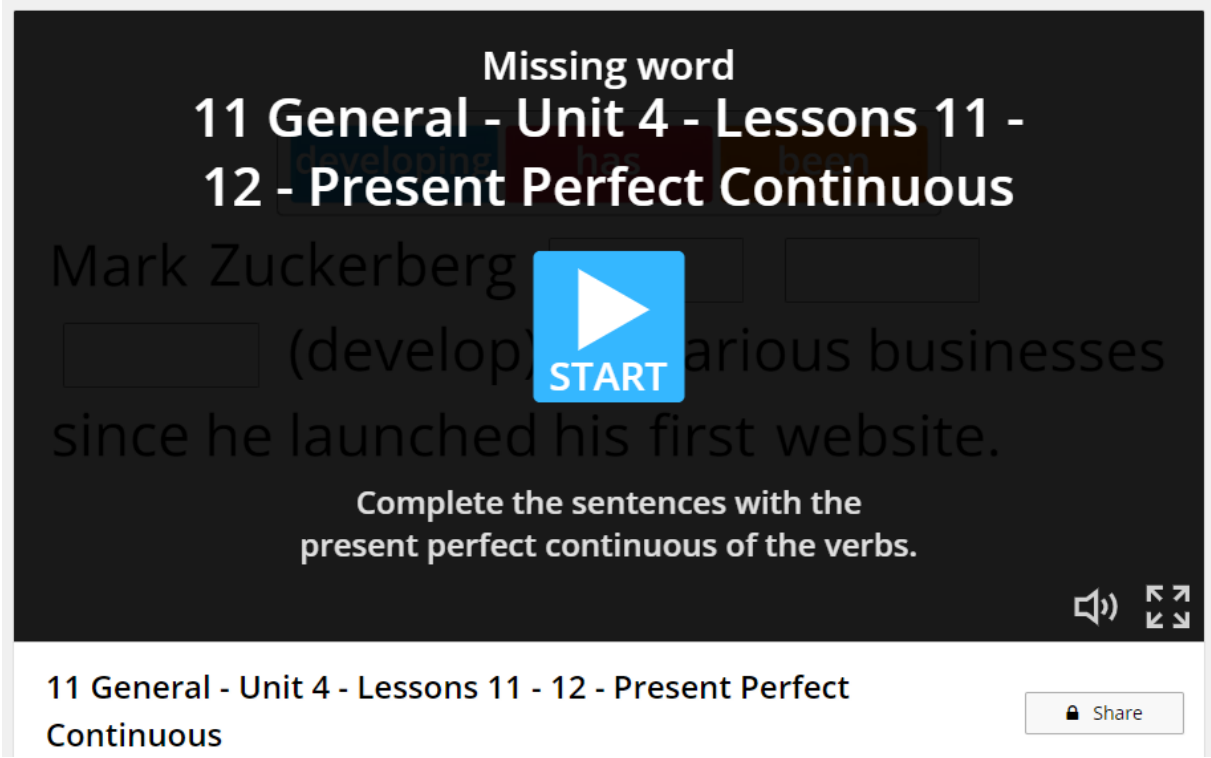


The World of Work

38. Using the Present Perfect Continuous Tense

Unlocked for All

PRESENT PERFECT CONTINUOUS ACTIVITY



https://wordwall.net/resource/36499740/11-general-unit-4-lessons-11-12-present-perfect-continuous

VOCABULARY GAP FILL
WORKBOOK P.55

Ex 4

4 Complete the sentences with the present perfect continuous of the verbs.

1 Mark Zuckerberg ___has been developing___ (develop) his various businesses since he launched his first website

2 The number of employees ___has been growing___ (grow) over the years. Soon we will need larger offices

3 She ___has been thinking___ (think) about opening another branch for a long time. I hope she does it soon.

4 The company ___has been expanding___ (expand) all over the world. There are offices in six countries now.

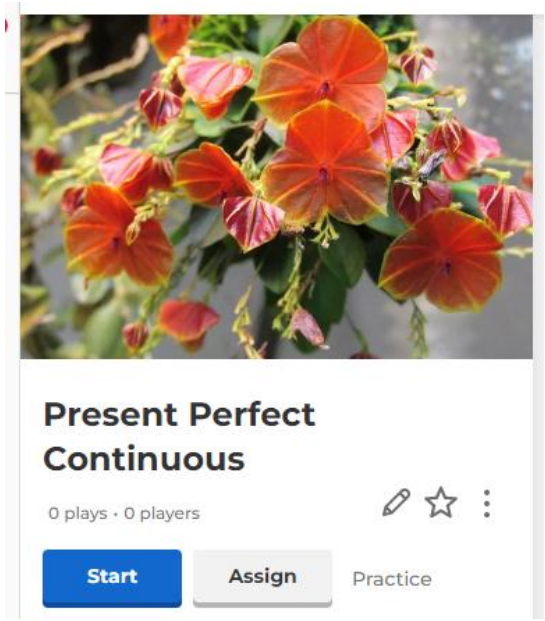
5 Hamad ___has been treating___ (treat) patients for over 40 years. He has to retire next year.

PRESENT PERFECT CONTINUOUS
WORKBOOK P.55 (LMS ACTIVITY)

- Ex 2

KAHOOT ACTIVITY

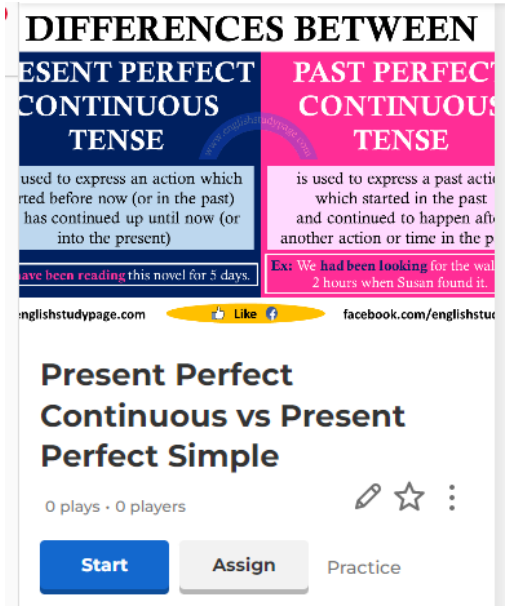




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KAHOOT ACTIVITY

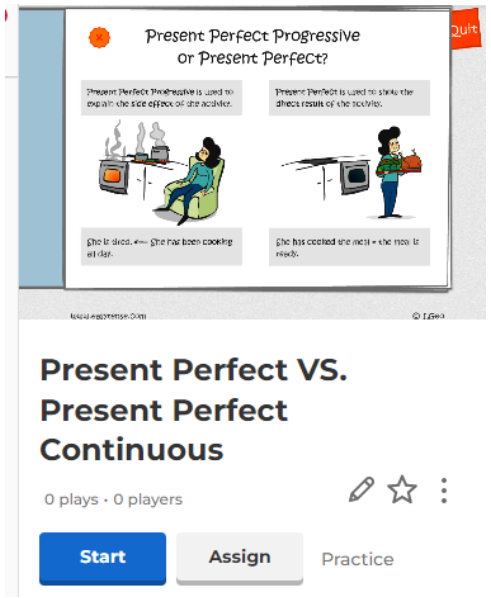




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KAHOOT ACTIVITY





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