

Writing plan (Outline)

Introduction:

Media has been playing an essential role in the society.

Body:

- Advantages of media:

- = It can give us news and information.
- = It can encourage development.
- = It can promote social issues.
- = It can build our society.

- Disadvantages of media:

- = It can encourage negative thinking.
- = Wrong information sometimes.
- = It can glorify some trivial things or people.
- = Showing some events in a negative way.

Conclusion:

- Finally, media is a double- edged weapon, so we should use it in a good way.

The importance of media

The media has recently been so influential in our life that it would be quite hard to underestimate its effects on almost everyone in the society. Being consumed by all different sections of the whole community, the media starts to bestow its influence which can be either useful or harmful.

As media can form the public opinion of the society, it has many advantages and disadvantages. Firstly, I will write about the disadvantages of media. The main objective of media is to form the public opinion in a society. Furthermore, it plays an integral role in communication and transfer information very quickly. Media has the ability to encourage development and progress in a society. It has remarkably promoted many social issues and adopted them; such as, health awareness, literacy, education, campaigns against smoking or drugs, pollution...etc.

On the other hand, media can be totally destructive. It may be a tool in the hands of bad community or groups who use it only for their bad benefits. It can encourage negative thinking. Indeed, sometimes it gives false information. In addition, it can glorify unimportant issues or people. Also it can promote negative events.

Finally, media is a double- edged weapon; so, we should use it properly for the benefits of people and the society.